

P.O. Box 3472
Radford, VA 24143-3472
August 10, 2000

Mr. Dave Smith
Sports Information Director
364 Jamerson Athletic Center
Virginia Tech
Blacksburg, VA 24061-0502

Dear Mr. Smith:

I am writing to formally request press credentials for HokieCentral.com for the upcoming year.

As you already know, we are an independent online publication covering Virginia Tech athletics. HokieCentral.com has been in existence since March of 1996 and has been operating under the HokieCentral.com domain name since March of 1997, making it the longest-running online independent publication covering Virginia Tech sports.

Since my last request to you in September of 1999, HokieCentral.com has continued to grow by leaps and bounds. HokieCentral.com is currently logging over 10,000 user sessions per day, and is recording over 3 million page views per month.

These Hokie fans who visit HokieCentral.com, like you and I, share a common bond in their love for the Virginia Tech and its sports teams. Our organization is unique with its in-depth focus on Virginia Tech football and basketball, as well as its ability to communicate individually and bi-directionally with its large and growing national (and even international) audience. We know that you will want to do everything in your power to help foster this enthusiastically and unapologetically pro-Virginia Tech publication.

Specifically, on behalf of our organization, I would like to request the following standard items from your department for the 2000/2001-school year:

- One press pass/credential for each home game as well as any assistance you can provide in acquiring the equivalent for away games.
- One photography pass/credential so a photographer can take pictures from the field.
- One press parking-pass so that our staff can more easily transport equipment to the games.
- Access to player/coach interviews, weekly Virginia Tech press conferences and luncheons, and Big East Teleconferences.

Mr. Smith, you and your colleagues do a commendable job on behalf of the Virginia Tech, its Athletic Department, and its alumni. We at HokieCentral.com very much look forward to a productive and enjoyable working relationship with you and your department.

In advance, I would like to thank you for your help on behalf of the thousands of alumni, fans, benefactors, friends, etc. who visit our online publication each day. They are eager to see more from us and I know that with your cooperation they will be quite pleased with our future coverage and direction.

Please mail any information regarding this request to the P.O. Box listed at the top of this letter. I am available to answer any questions you may have. You can email me at will@hokiecentral.com, or you can call 639-2416 during the day.

Sincerely yours,

Will Stewart
General Manager, HokieCentral.com